

William W.K. Lee (李偉權)

EDUCATION

- 2002 **Ph.D. in Economics**
THE UNIVERSITY OF TEXAS, Austin, TX
Dissertation Title: "Markets and Politics: Revealing State-
Business Relation Through Financial Market Information"
Specialized Fields: International Trade, Development
Economics
- 1998 **MS in Economics**
THE UNIVERSITY OF TEXAS, Austin, TX
- 1995 **MBA (Concentration in International Business)**
GEORGIA STATE UNIVERSITY, Atlanta, GA
- 1989 **BA in Economics & Chinese Studies**
UNIVERSITY OF MALAYA, Kuala Lumpur, Malaysia

ACADEMIC AND RESEARCH APPOINTMENTS

- 2009-2011 **Head**
Department of International Business, Asia University,
Taiwan
- 2006-2009 **Director**
Southeast Asian Business Research Center, Asia University,
Taiwan
- 2005-2006 **Director**
Center for International Academic Exchange, Asia University,
Taiwan
- 2006 **Adjunct Researcher**
Southeast Asian Research Center, Chi-Nan International
University, Taiwan
- 2001-2002 **Assistant Instructor,**
Department of Economics, University of Texas at Austin

GRANT SUPPORT

- 2013-2014 Innovative Pedagogy, Asia University, Taiwan
-Implemented blended teaching in Freshman course
- 2012 International Volunteer Project, Asia University, Taiwan
-Supervisor for students doing volunteer project in
Singkawang, Indonesia
- 2010-2012 Southeast Asia Hakka Research-II, Executive Yuan, Taiwan

- 2010-2011 -Co-investigator: Hakka businesses in Thailand, Indonesia and Vietnam
 Science Council Funding for Undergraduate Research-1: Relationship Quality and Student Loyalty
 -Supervisor (Student: Wan-Ting Shih)
- 2009-2010 Science Council Funding for Undergraduate Research-2: Food Safety Awareness Among College Students
 -Supervisor (Student: Jenny Lin)
- 2009-2010 Quality Assurance and Evidence of Student Learning , Asia University, Taiwan
 - Proposed core competence, hidden curriculum and outcome assessment to all students in the Department of International Business
- 2009-2010 Innovative Pedagogy, Asia University, Taiwan
 -Embedded service learning in courses taught
- 2008-2009 Southeast Asia Hakka Research-I, Executive Yuan, Taiwan
 -Co-investigator: Hakka Businesses in Malaysia and Singapore

PUBLICATIONS

- Lee, W.K.** (2013). Ethnic Business under Internal and External Policy Intervention: An Exploratory Study of Hakka Business in Ho Chi Minh City, Vietnam. In Lim, K.T.(Ed), *Hakka in Southeast Asia: Daily Living and Culture of Ethnic Group* (pp:178-190). Miaoli, Taiwan: Hakka Culture Development Center, Hakka Commission.
- Lee, W.K.** (2011). Succession Planning of Family Business: The Rise and Fall of Hakka Tin Mining in Perak. In Hsiao, H.H.(Ed), *Changing Faces of Hakka in Southeast Asia: Singapore and Malaysia* (pp:261-289). Taipei, Taiwan: RCHSS, Academia Sinica.
- Lim, K.T., Lee, L.S. and **Lee, W.K.** (2011). Focusing on an Outer Island of Indonesia: A Preliminary Exploration of Economic and Cultural Activities of Hakka in Bangka. *Asia-Pacific Forum*, 51, pp:126-137.

CONFERENCE PRESENTATIONS

- Lee, W.K.(2012). "Hakka Business in Ho Chi Minh City, Vietnam". International Conference of Hakka Studies, Miaoli, Taiwan.
- Lee, W.K. and Liou, K.M. (2010). "Corporate Social Responsibility: A Case

Study of Campus Recycle Program”, Global Business Management Conference, Hsiu-Ping Institute of Technology, Taichung, Taiwan.

Lee, W.K. (2010). “Tin Miners and Perak Maternity Hospital in Malaysia”. Conference on Hakka Society and Culture, Singapore.

Lee, W.K. (2009). Succession Planning of Family Business: The Rise and Fall of Hakka Tin Mining in Perak. Annual Conference of Southeast Asian Studies in Taiwan, Taipei, Taiwan.

LANGUAGE PROFICIENCY

- ◆English
- ◆Chinese (Mandarin)
- ◆Bahasa Malaysia
- ◆Cantonese
- ◆Hakka

AWARDS

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| 2014 | Team Advisor , Innovation Competition Best Award 2006 Teaching Excellence , Asia University, Taiwan |
| 2004 | Teaching Excellence , Asia University, Taiwan |
| 2003 | Best Mentor , Asia University, Taiwan |