

William W.K. Lee (李偉權)

EDUCATION

2002	Ph.D. in Economics THE UNIVERSITY OF TEXAS, Austin, TX Dissertation Title: "Markets and Politics: Revealing State-Business Relation Through Financial Market Information" Specialized Fields: International Trade, Development Economics
1998	MS in Economics THE UNIVERSITY OF TEXAS, Austin, TX
1995	MBA (Concentration in International Business) GEORGIA STATE UNIVERSITY, Atlanta, GA
1989	BA in Economics & Chinese Studies UNIVERSITY OF MALAYA, Kuala Lumpur, Malaysia

ACADEMIC AND RESEARCH APPOINTMENTS

2009-2011	Head Department of International Business, Asia University, Taiwan
2006-2009	Director Southeast Asian Business Research Center, Asia University, Taiwan
2005-2006	Director Center for International Academic Exchange, Asia University, Taiwan
2006	Adjunct Researcher Southeast Asian Research Center, National Chi-Nan International University, Taiwan
2001-2002	Assistant Instructor, Department of Economics, University of Texas at Austin

GRANT SUPPORT

2013-2014	Innovative Pedagogy, Asia University, Taiwan -Implemented blended teaching in Freshman course
2012	International Volunteer Project, Asia University, Taiwan -Supervisor for students doing volunteer project in Singkawang, Indonesia
2010-2012	Southeast Asia Hakka Research-II, Executive Yuan, Taiwan

	-Co-investigator: Hakka businesses in Thailand, Indonesia and Vietnam
2010-2011	National Science Council Funding for Undergraduate Research-1: Relationship Quality and Student Loyalty -Supervisor (Student: Wan-Ting Shih)
	National Science Council Funding for Undergraduate Research-2: Food Safety Awareness Among College Students -Supervisor (Student: Jenny Lin)
2009-2010	Quality Assurance and Evidence of Student Learning , Asia University, Taiwan - Proposed core competence, hidden curriculum and outcome assessment to all students in the Department of International Business
2009-2010	Innovative Pedagogy, Asia University, Taiwan -Embedded service learning in courses taught
2008-2009	Southeast Asia Hakka Research-I, Executive Yuan, Taiwan -Co-investigator: Hakka Businesses in Malaysia and Singapore

PUBLICATIONS

Lee, W.K. (2013). Ethnic Business under Internal and External Policy Intervention: An Exploratory Study of Hakka Business in Ho Chi Minh City, Vietnam. In Lim, K.T.(Ed), *Hakka in Southeast Asia: Daily Living and Culture of Ethnic Group* (pp:178-190). Miaoli, Taiwan: Hakka Culture Development Center, Hakka Commission.

Lee, W.K. (2011). Succession Planning of Family Business: The Rise and Fall of Hakka Tin Mining in Perak. In Hsiao, H.H.(Ed), *Changing Faces of Hakka in Southeast Asia: Singapore and Malaysia* (pp:261-289). Taipei, Taiwan: RCHSS, Academia Sinica.

Lim, K.T., Lee, L.S. and **Lee, W.K.** (2011). Focusing on an Outer Island of Indonesia: A Preliminary Exploration of Economic and Cultural Activities of Hakka in Bangka. *Asia-Pacific Forum*, 51, pp:126-137.

CONFERENCE PRESENTATIONS

Lee, W.K.(2012). “Hakka Business in Ho Chi Minh City, Vietnam”. International Conference of Hakka Studies, Miaoli, Taiwan.

Lee, W.K. and Liou, K.M. (2010). “Corporate Social Responsibility: A Case

Study of Campus Recycle Program”, Global Business Management Conference, Hsiu-Ping Institute of Technology, Taichung, Taiwan.

Lee, W.K. (2010). “Tin Miners and Perak Maternity Hospital in Malaysia”. Conference on Hakka Society and Culture, Singapore.

Lee, W.K. (2009). Succession Planning of Family Business: The Rise and Fall of Hakka Tin Mining in Perak. Annual Conference of Southeast Asian Studies in Taiwan, Taipei, Taiwan.

LANGUAGE PROFICIENCY

- ♦English
- ♦Chinese (Mandarin)
- ♦Bahasa Malaysia
- ♦Cantonese
- ♦Hakka

AWARDS

2014	Team Advisor , National Innovation Competition Best Award
2006	Teaching Excellence , Asia University, Taiwan
2004	Teaching Excellence , Asia University, Taiwan
2003	Best Mentor , Asia University, Taiwan